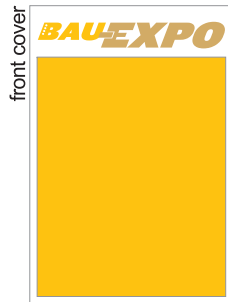


Display advertising in BAU-EXPO (mm)



to be negotiated
ECI - Expo Cover I



backside of the front cover

210 x 297 mm
dimensions with bleed
220 x 307 mm
1.800 €
ECII - Expo Cover II



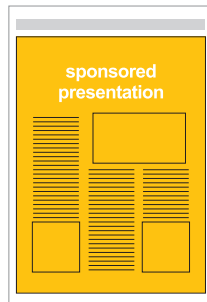
backside of the back cover

210 x 297 mm
dimensions with bleed
220 x 307 mm
1.800 €
ECIII - Expo Cover III



back cover

210 x 297 mm
dimensions with bleed
220 x 307 mm
2.200 €
ECIV - Expo Cover IV



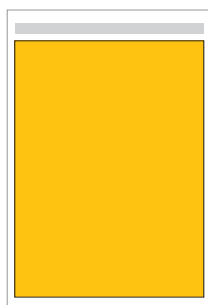
sponsored presentation
1.600 €
+ 50% of the above rate
for writing and translation
+ 800 € for each additional page
ESP - Expo Sponsored Presentation



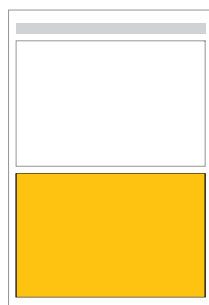
sponsored article
2.200 €
+ 50% of the above rate
for writing and translation
+ 800 € for each additional page
ESA - Expo Sponsored Article



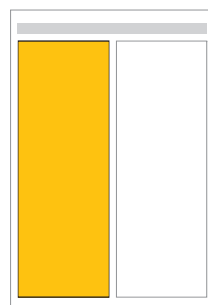
article pages - full page
210 x 297 mm
dimensions with bleed
220 x 307 mm
1.400 €
EAP - Expo Article Page



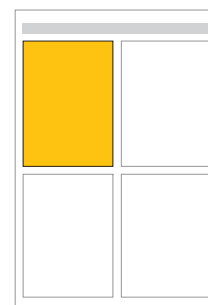
inner page
190 x 265 mm
1.300 €
EINF - Expo Inside Full



half page
190 x 130 mm
700 €
EINH - Expo Inside Horizontal



half page
92 x 265 mm
700 €
EINV - Expo Inside Vertical



quarter page
92 x 130 mm
400 €
EINQ - Expo Inside Quarter